

# TERESA GONÇALVES

I'm a Portuguese Senior Integrated Designer based in London.

Over the years I've worked on campaigns for different clients across multiple sectors.

I have experience as a conceptual designer although I've also collaborated with creative teams, working in Print, OOH, Digital and Social.

I've also supervised mid and junior designers, while being brand guardian.

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## WORK EXPERIENCE:

SEPTEMBER 2016 - JUNE 2020

**SAATCHI & SAATCHI LONDON**

**SENIOR INTEGRATED DESIGNER**

As a Senior Integrated Designer I worked with brands like ASDA (as brand guardian), Häagen-Dazs and GSK. I developed integrated campaigns across for these brands working across Print, OOH, digital and social.

MARCH - JULY | AUGUST 2016

**GEOMETRY @ J. WALTER THOMPSON LONDON**

**FREELANCE SENIOR INTEGRATED DESIGNER**

As a Senior Integrated Designer worked with brands from Diageo like Tanqueray and Gordon's.

2009 - 2015

**UPPARTNER**

**SENIOR GRAPHIC DESIGNER**

Worked on BTL campaigns for Coca-Cola Nestlé and Sonae, a big retailer in Portugal.

2004 - 2007

**ZINIDESIGN**

**MIDWEIGHT GRAPHIC DESIGNER**

Worked mostly on branding and editorial design.

2003 - 2004

**PUBLINTER**

**INTERN GRAPHIC DESIGNER**

Helped senior designers with campaigns for Ibersol Group which has KFC and Burger King chains in Portugal.

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## EDUCATION:

2007 - 2008

**MASTER DEGREE**

CORPORATE IDENTITY

ELISAVA - DESIGN UNIVERSITY  
OF BARCELONA

1999 - 2003

**BACHELOR DEGREE**

GRAPHIC DESIGN

IADE - DESIGN UNIVERSITY OF LISBON

**PORTFOLIO:**

[www.teresavg.com](http://www.teresavg.com)

**PHONE:**

07498 226886

**EMAIL:**

[vg.teresa@gmail.com](mailto:vg.teresa@gmail.com)

**SKILLS:**

PHOTOSHOP

ILLUSTRATOR

INDESIGN

**LANGUAGES:**

PORTUGUESE (NATIVE)

ENGLISH

SPANISH

**OTHER INTERESTS:**

PHOTOGRAPHY

ILLUSTRATION

TYPOGRAPHY

## SHORT COURSES:

2014

VISUAL MERCHANDISING AND SPACE

MANAGEMENT INTENSIVE

UAL LONDON COLLEGE OF FASHION

2007

INTENSIVE SPANISH

SPANISH INSTITUTE LISBON